

# CANADIAN LawList

Canada's Largest Legal Directory

We provide media solutions to reach the largest legal and business markets in Canada **quickly and effectively.**



With more than **1,000,000 unique visitors** and close to **4 million page views annually** *canadianlawlist.com* captures your market

With contact information for more than 67,000 judges and legal professionals, more than 27,500 law offices, government departments, and law related offices, *canadianlawlist.com* attracts more than 300,500 page views a month and 100,000 unique visitors!

#### Benefits of an enhanced listing:

- Maximize your investment by reaching a highly qualified audience
- Grow awareness of your brands with solutions that allow you to push your message across multiple platforms throughout the year
- Drive qualified leads to your firm

Take advantage of our frequency and multi-channel strategies to achieve a consistent presence with one of our annual enhancement packages.

**GET NOTICED** by lawyers, judges, corporate counsel, finance professionals, and other blue chip clients and prospects who find the contacts they need for Canadian legal expertise at *canadianlawlist.com*

## GOLD PACKAGE

- Home page feature spot for one month
  - Top Billing in search results
  - A Big Box advertisement with your listing
  - A 50-word firm/solicitor profile (appears in print and online)
  - Up to five searchable areas of practice (appears in print and online)
  - Live link to website (appears in print and online)
  - Social media links: Facebook, LinkedIn and Twitter
- \*Note: All features above are provided for the firm and each lawyer*
- Online Logo

## SILVER PACKAGE

- Second billing in search results
  - A Big Box advertisement with your listing
  - A 50-word firm/solicitor profile (appears in print and online)
  - Up to five searchable areas of practice (appears in print and online)
  - Live link to website (appears in print and online)
  - Social media links: Facebook, LinkedIn and Twitter
- \*Note: All features above are provided for the firm and each lawyer*
- Online Logo

**MINKEN EMPLOYMENT LAWYERS**  
200-150 Main St.  
Markham, Ontario L3R 2G9  
Phone: 905-477-7011  
Fax: 905-477-7010  
Email: [contact@minken.com](mailto:contact@minken.com)

**Firm Profile:** Minken Employment Lawyers, Global Award Winner for "Boutique Employment Law Firm of the Year in Canada", is the only Employment Law boutique in York Region and has been serving employers and employees since 1990. The complexity of legal, practical and emotional issues surrounding employment relationships requires proper legal guidance for both employer and employee. Our specialized knowledge of the laws governing Employment relationships places the firm on the leading edge, allowing our lawyers to provide strategic legal advice, guidance and litigation support to both employers and employees in all aspects of Employment Law including, but not limited to Hiring & Terminations, Employment Contracts, Non-Competition and Non-Solicitation Agreements, Pregnancy and Disability Issues, Workplace Harassment, Human Rights, etc. Ronald Minken, who heads the firm, is listed by Canadian HR Reporter as one of Canada's Top Employment Law Practitioners. HR consulting, mediation and dispute resolution services available, and are invaluable in resolving disagreements while ensuring our clients' best interests are protected. We are dedicated to finding the best and most practical solution. Seminars and training provided to employers and employees in Canada, United Kingdom and United States.

**Areas of Practice:** Human Rights-Employment; Cause Terminations; Employment Contracts; Employment Hiring & Terminations; Employment Litigation; Employment Mediation; Severance Packages; Wrongful Dismissal; Constructive Dismissal; Employment Law-Employees; Employment Law-Management; Employment Policies; Employment Standards; Pay Equity

**Website Link:** [www.MinkenEmploymentLawyers.com](http://www.MinkenEmploymentLawyers.com)

**LISTED INDIVIDUALS**  
Kyle D. Burgess      Sara A. Kauder      Ronald S. Minken

## Online Display advertising opportunities with *canadianlawlist.com*

Run-of-site coverage reaches visitors throughout their entire user session. Leaderboard, banner or tile positions available.

## WEB RATES

Format Size	Size (pixels)	Cost per month
Rotating Leaderboard Maximum four ads in rotation	728 x 90	\$2,175
Banner (rotating)	468 x 60	\$1,750
Tile (non-rotating)	120 x 90	\$1,645

**Rotating Leaderboard**

**CANADIAN LawList**

**SEARCH FOR A CANADIAN LAWYER OR LAW FIRM**

Lawyer:  Firms:

Firm Name:

Area of Practice:  Specialized practice areas:

Location:

**FEATURED LISTING**

**PinkLarkin**  
FREDERICTON, NB  
210-1133 Regent St.  
Fredericton, New Brunswick E3B 3Z2  
Phone: 506-458-1885  
Fax: 506-458-1127  
[www.pinklarkin.com](http://www.pinklarkin.com)

**Banner**

## AREA OF PRACTICE SPONSORSHIP

### Only \$1060 for a FULL YEAR!

Sponsor a selected area of practice with a banner on the search results page.

**SEARCH FOR LAWYER LISTING**

**MINKEN EMPLOYMENT LAWYERS** Employment Law Experts on Your Side  
[www.MinkenEmploymentLawyers.com](http://www.MinkenEmploymentLawyers.com)

There are 37 listings found. [NEW SEARCH](#)

**Kyle D. Burgess | Minken Employment Lawyers**  
Markham, Ontario

**Cindy L. Dickinson | Giffen LLP**  
Kitchener, Ontario

Whichever option you choose, you can depend on *canadianlawlist.com* to get your online message in front of Canada's legal community - open the door to new business opportunities for you!

**Book your advertisement today!**

Contact Colleen Austin, Account Executive, Advertising for Canadian Law List Directories  
Email: [colleen.austin@thomsonreuters.com](mailto:colleen.austin@thomsonreuters.com)